



**2012 Rental Rally Sponsorship Opportunities**  
 There is no better way to demonstrate your support for the rental industry to your rental center customers.

**A. Tradeshow Items List**

- 1. Supply or cover cost of Pipe & Drape .....SOLD.....TBD
- 2. Supply or cover cost of Tables & Chairs .....TBD
- 3. Supply or cover cost of Fork Lifts .....SOLD .....TBD
- 4. Daily Coffee Station (3 Days) .....TBD
- 5. Signage.....5 - \$500 co-sponsor available.\$ 2500.00 \*\*
- 6. Seminar .....3 - \$500 co-sponsor available.\$ 1500.00 \*\*
- 7. Pocket Program Advertising (Back Cover).....SOLD...\$ 300.00
- 8. Pocket Program Advertising (Center 2 Pages) .....SOLD...\$ 400.00
- 9. Pocket Program Advertising (Inside Back Cover) .....SOLD...\$ 300.00
- 10. Security – Buildings .....TBD \*\*
- 11. Supply or cover cost of (1000) Lanyards (Badge Holders) .....SOLD.....TBD
- 12. Supply or cover cost of (1000) Cloth Bags for Registration .....SOLD.....TBD \*\*
- 13. Marshalling .....TBD
- 14. Walkie Talkies.....\$300.00
- 30. End of Show Door Prize (Cash or Item of Equal or Greater Value .....\$250.00 \*\*
- 31. Audio Visual.....SOLD.....TBD
- 32. Event Coordinator.....SOLD.....TBD
- 33. Early Bird Registration Raffle Prize .....SOLD.....TBD
- 34. RSIF Raffle Prize .....SOLD.....TBD

**B. Tuesday Museum Tour & Awards Party List**

- 15. Hot Rod Museum Admission .....1 - \$500 co-sponsor available..\$1000.00 \*\*
- 16. Bartender Service for Tuesday.....SOLD...\$ 500.00
- 17. Cocktails (Tuesday) .....4 - \$500 co-sponsor available.\$ 2000.00 \*\*
- 18. Appetizers (Tuesday) .....SOLD..\$3000.00 \*\*

**C. Wednesday Banquet List**

- 20. Bartender Service for Wednesday .....SOLD...\$250.00
- 21. Banquet .....SOLD...\$ 500.00
- 22. Cocktails (Wednesday).....SOLD \$ 2000.00 \*\*
- 23. Carving station for Wednesday .....SOLD...\$ 250.00
- 24. DJ or Band.....SOLD.....TBD
- 26. Dessert for Wednesday .....SOLD...\$300.00
- 27. Goody Bags for Wednesday.....SOLD...\$500.00
- 28. Decorations.....\$500.00
- 29. Bus or Limousine Service (To & From Dinner).....SOLD .\$1000.00 \*\*

**\*\* Co-Sponsorships Available – Call CRA for details.**

**Please Respond by Feb. 24, 2012 • Fax form below or contact CRA • (800) 272-7400 • Fax (916) 922-4242**

Name \_\_\_\_\_ Company \_\_\_\_\_

Address \_\_\_\_\_ City, State, Zip Code \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ Email \_\_\_\_\_

I would like to sponsor # \_\_\_\_\_. Description: \_\_\_\_\_ Cost \$ \_\_\_\_\_




**PAYMENT METHOD:**

( ) **CHECK** (only U.S. Funds accepted)  
 Payable to California Rental Association

( ) **CREDIT CARD**

**FOR OFFICE USE ONLY:**  
 \$ \_\_\_\_\_ Amount  
 \_\_\_\_\_ Check No./Auth.#  
 Date entered \_\_\_\_\_ by \_\_\_\_\_

**If Paying by Credit Card, Complete this Box:**

Card # \_\_\_\_\_   Date \_\_\_\_\_ 

Cardholder's Name \_\_\_\_\_ Security Code \_\_\_\_\_

Cardholder's Signature \_\_\_\_\_ Billing Zip Code \_\_\_\_\_