



2018 Rental Rally Tradeshow Sponsorship Opportunities

There is no better way to demonstrate your support for the rental industry to your rental center customers.

CRA is extending an invitation to individuals and businesses to support our exciting event through sponsorship. Sponsorship can include cash, raffle prizes, and in-kind donations. Interested sponsors have the choice of the four levels of sponsorship listed below.

PLATINUM LEVEL

commitment required: \$5,000 & over

Benefits include:

- * Acknowledgement at Awards Ceremony * Sponsor Ribbon * Listing in Pocket Program with Logo * Listing on CRA Web Site
- * Special Mention on Final Exhibitor List * Listed as Seminar Sponsor * Web Flyer PDF * eJournal Listing * eBlast Listing
- * Mention in Show Promo Pieces * 1 Page Ad in Pocket Program * 6 Additional Exhibitor Badges * 30 Cocktail Party Drink Tickets
- * Full Page Flyer in Attendee Packet * Opportunity to Speak at Opening Reception

GOLD LEVEL

commitment required: \$2,500 & over

Benefits include:

- * Acknowledgement at Awards Ceremony * Sponsor Ribbon * Listing in Pocket Program with Logo * Listing on CRA Web Site
- * Special Mention on Final Exhibitor List * Listed as Seminar Sponsor * Web Flyer PDF * eNews Listing * eBlast Listing
- * Mention in Show Promo Pieces * 3/4 Page Ad in Pocket Program * 4 Additional Exhibitor Badges * 15 Cocktail Party Drink Tickets

SILVER LEVEL

commitment required: \$1,500 & over

Benefits include:

- * Acknowledgement at Awards Ceremony * Sponsor Ribbon * Listing in Pocket Program with Logo * Listing on CRA Web Site
- * Special Mention on Final Exhibitor List * Listed as Seminar Sponsor * Web Flyer PDF * eJournal Listing * eBlast Listing
- * Mention in Show Promo Pieces * 1/2 Page Ad in Pocket Program * 2 Additional Exhibitor Badges

BRONZE LEVEL

commitment required: \$750 & over

Benefits include:

- * Acknowledgement at Awards Ceremony * Sponsor Ribbon * Listing in Pocket Program with Logo * Listing on CRA Web Site
- * Special Mention on Final Exhibitor List * Listed as Seminar Sponsor * Web Flyer PDF * eJournal Listing * eBlast Listing
- * Mention in Show Promo Pieces * 1/4 page Ad in Pocket Program

Fax form below or contact CRA • (800) 272-7400 • Fax (916) 570-1384

Name _____ Company _____

Address _____ City, State, Zip Code _____

Phone _____ Email _____

Sponsor Level: Platinum Gold Silver Bronze Total Amount: \$ _____

PAYMENT METHOD:

() **CHECK** (only U.S. Funds accepted)
Payable to California Rental Association

() **CREDIT CARD**

FOR OFFICE USE ONLY:	
_____	Check No./Auth.#
Date entered _____	by _____

If Paying by Credit Card,
Complete this Box:



Card # _____ Exp. Date _____

Cardholder's Name _____ Security Code _____

Cardholder's Signature _____ Billing Zip Code _____

E-mail for Receipt: _____