



May 27, 2026
2:30 – 4:00 pm (PDT)

**What Customers Want:
Communicate, Negotiate, Collaborate, To Create
What are you doing to build your customer base?**



With Elliott Vigil

This month's workshop will explore how effective communication, thoughtful negotiation, and true collaboration can set your business apart, and the practical steps you can take to strengthen your customer relationships and grow your customer base.

Program Schedule:

- Introduction
- Presentation by Elliott Vigil
- Networking
- \$50 Amazon Gift Card Drawing (must be present at the end of the workshop)

Pre-registration is required!

RSVP to: Info@CalRental.org • Call (800) 272-7400 • Fax (916) 570-1384

Organizer Name _____ Company _____

Address _____ City, State, Zip Code _____

Phone _____ Email: _____

Attendees *(Please print or type)*

Name

Email
