



2022 Rental Rally Tradeshow Sponsorship Opportunities

There is no better way to demonstrate your support for the rental industry to your rental center customers.

CRA is extending an invitation to individuals and businesses to support our exciting event through sponsorship. All sponsors will be acknowledged on the CRA website, in the Final Exhibitor List and in the eJournal. Sign up by Dec. 17th to be included in signage and the Pocket Program.

Additional Benefits	PLATINUM \$5,000	GOLD \$2,500	SILVER \$1,500	BRONZE \$750
Acknowledgement at Awards Ceremony	X	X	X	X
Sponsor Ribbon	X	X	X	X
Listing in Digital Pocket Program with logo	X	X	X	X
Listed as Seminar Sponsor	X	X	X	X
eBlast Listing	X	X	X	X
Mention in Show Promo Pieces	X	X	X	X
Ad in Digital Pocket Program	Full Page	3/4 Page	1/2 Page	1/4 Page
Logo in Gala Slide Show	X	X	X	
1 Minute Video during GALA	X			
Cocktail Party Drink Tickets	20	10		
24" x 24" Floor Decal	1	1		

Tuesday Night Diamond Jubilee Gala – \$2,000

CRA's Annual Dinner and Awards! Benefits include: 1 Minute Video during Gala, A-Frame Table Sign, Sponsor Ribbon and Acknowledgement at the Awards Ceremony, in the Pocket Program with logo and in show promo pieces.

CRA Diamond Jubilee Commemorative Gifts – \$1,000

CRA's Diamond Jubilee Commemorative Gifts to be given to all CRA members. Sponsor Logo card to be included in packaging.

Friends of CRA Gala Sponsor – \$500

Sponsor Ribbon and Acknowledgement at the Awards Ceremony

Seminar Floor Decal Trail – 24" x 24" - \$800

Your logo on 6 - Large Floor Decals leading the way to the Seminars! Additional benefit includes acknowledgement as a Seminar Sponsor.

Exhibit Hall Floor Decal Trail – 24" x 24" - \$800

Your logo on 6 - Large Floor Decals leading the way to the Exhibit Hall!

Single Floor Decal – 24" x 24" - \$400 ea.

Your logo on a 24" x 24" Decal displayed on the show floor directly in front of your booth!

Return the form to CRA

CRA, P.O. Box 348420, Sacramento, CA 95834-8420 / Fax (916) 570-1384 / Ph. (800) 272-7400 / info@CalRental.org

Please send an electronic file of your company logo and ad for use with your sponsorship by Dec. 17, 2021.

An eps file is preferred, although a high-resolution tif or jpeg is acceptable. Send to Carol.Murphy@CalRental.org.

Name _____ Company _____

Address _____ City, State, Zip Code _____

Phone _____ Email _____

Platinum \$5,000 Gold \$2,500 Silver \$1,500 Bronze \$750 Tues. Gala \$2,000 Com. Gift \$1,000 Friends of CRA \$500 Seminar Trail \$800 Exib. Hall Trail \$800 Floor Decal \$400

If Paying by Credit Card, Complete this Box:

Total Amount \$ _____

Card # _____

Exp. Date _____

Cardholder's Name _____

Security Code _____

Cardholder's Signature _____

Billing Zip Code _____

E-mail for Receipt: _____