



2023 Rental Rally Tradeshow Sponsorship Opportunities

There is no better way to demonstrate your support for the rental industry to your rental center customers.

CRA is extending an invitation to individuals and businesses to support our exciting event through sponsorship. All sponsors will be acknowledged on the CRA website, in the Final Exhibitor List and in the eJournal. Sign up by Dec. 16th to be included in signage and the Pocket Program.

Additional Benefits	PLATINUM \$5,000	GOLD \$2,500	SILVER \$1,500	BRONZE \$750
Acknowledgement at Awards Ceremony	X	X	X	X
Sponsor Ribbon	X	X	X	X
Listing in Digital Pocket Program with logo	X	X	X	X
Listed as Seminar Sponsor	X	X	X	X
eBlast Listing	X	X	X	X
Mention in Show Promo Pieces	X	X	X	X
Ad in Pocket Program	Full Page	3/4 Page	1/2 Page	1/4 Page
Logo on TV Screen at Tues. Party	X	X	X	
Meet & Great w/ Count's 77 at Tues. Party	X			
Cocktail Party Drink Tickets	20	10		
24" x 24" Floor Decal	1	1		

Column Wrap at Tuesday Evening Event – \$2,500

Your logo on a 144" x 108" full color vinyl wrap on one of the columns at the venue entrance.

TV Screen at Tuesday Evening Party – \$250

Your logo, photos or video displayed on one of the Bar TV Screens during the event.

Friends of CRA Sponsor – \$750

Sponsor Ribbon and Acknowledgement at the Awards Ceremony

Seminar Floor Decal Trail – 24" x 24" – \$800

Your logo on 6 - Large Floor Decals leading the way to the Seminars! Additional benefit includes acknowledgement as a Seminar Sponsor.

Exhibit Hall Floor Decal Trail – 24" x 24" – \$800

Your logo on 6 - Large Floor Decals leading the way to the Exhibit Hall!

Single Floor Decal – 24" x 24" – \$400 ea.

Your logo on a 24" x 24" Decal displayed on the show floor directly in front of your booth!

Return the form to CRA

CRA, P.O. Box 348420, Sacramento, CA 95834-8420 / Fax (916) 570-1384 / Ph. (800) 272-7400 / info@CalRental.org

Please send an electronic file of your company logo and ad for use with your sponsorship by Dec. 16, 2022.

An eps file is preferred, although a high-resolution tif or jpeg is acceptable. Send to Carol.Murphy@CalRental.org.

Name _____ Company _____

Address _____ City, State, Zip Code _____

Phone _____ Email _____

Platinum \$5,000 Gold \$2,500 Silver \$1,500 Bronze \$750 Tue. Column \$2,500 Tue. TV \$250 Friends of CRA \$750 Seminar Trail \$800 Exhib. Hall Trail \$800 Floor Decal \$400

If Paying by Credit Card, Complete this Box:

Total Amount \$ _____

Card # _____ Exp. Date _____

Cardholder's Name _____ Security Code _____

Cardholder's Signature _____ Billing Zip Code _____

E-mail for Receipt: _____