



JANUARY 14–17, 2024
**SOUTH POINT HOTEL
AND CASINO**
LAS VEGAS, NEVADA

Visit www.RentalRally.com
**to learn more about the
CRA Rental Rally Tradeshow
and the
South Point Hotel and Casino
accommodations.**

Plan to attend!

The Rental Rally Tradeshow Includes:

- Two Days of Exhibits — Equipment/Party/Services
- Keynote Speaker Nick Friedman
- Opening Cocktail Party on the Show Floor*
- Rockin' Rental Palooza and Award Ceremony*
- Special Seminar Packages*
- Rental Leaders Boot Camp*
- Exciting CYRP Events*
- Early Show Registration Discounts and Special Hotel Room Rates

**Optional Events such as the Seminar Packages, Cocktail Party, Rockin' Rental Palooza, the Rental Leaders Boot Camp, and CYRP Events are not included in registration fee.*

Schedule at a Glance

■ Sunday, January 14, 2024

9:00 am – 4:00 pm Rental Leaders Boot Camp

■ Monday, January 15, 2024

7:00 am – 8:30 am Pancakes & CYRP

8:00 am – 4:30 pm Vendor Set-up

9:00 am – 11:45 am Educational Seminars at South Point

11:45 am – 12:30 pm Bus to Afternoon Seminars

12:30 pm – 4:00 pm Afternoon Seminars

..... at Dig This Vegas

5:00 pm – 8:00 pm Opening Cocktail Party

9:30 pm – 11:00 pm CYRP Bowling Social

■ Tuesday, January 16, 2024

8:30 am – 9:30 am Keynote Speaker –

Nick Friedman, College Hunks Hauling Junk

10:00 am – 4:00 pm Show Exhibit Hours

6:00 pm – 10:00 pm Rockin' Rental Palooza and Awards Ceremony

■ Wednesday, January 17, 2024

9:00 am – 1:00 pm Show Exhibit Hours

12:45 pm Raffle Drawing

1:00 pm – 5:00 pm Vendor Teardown

(Everyone needs to be out by 5:00 pm)

**Register by December 22, 2023, for
Special Pre-Registration Pricing!**

CRA's 2024 Rental Rally Tradeshow

Rental Company Attendee Registration Form

(Qualified Rental Centers Only)

Advance Registration until December 22, 2023 — Special Rates: \$60/person or \$195/Company*

*After December 22, 2023, On-site Registration Rates: \$85/person or \$295/Company

EXHIBITS: Tuesday, January 16, 10:00 am - 4:00 pm; Wednesday, January 17, 9:00 am - 1:00 pm

***OPTIONAL EVENTS:** Advance ticket rates available until December 22, 2023

- Sunday, Jan. 14, 9:00 am–4:00 pm: Rental Leaders Boot Camp; advance \$495/person; after Dec. 22 on-site \$525/person
- Monday, Jan. 15, 7:00 am–8:30 am: Pancakes & CYRP Breakfast; advance \$30/person; after Dec. 22 on-site \$40/person
- Monday, Jan. 15, 9:00 am–4:00 pm: Seminars, Lunch & Dig This Vegas Demos; advance \$75/person; after Dec. 22 on-site \$85/person
- Monday, Jan. 15, 5:00–8:00 pm: Opening Cocktail Party on Show Floor; advance \$40/person; after Dec. 22 on-site \$50/person
- Monday, Jan. 15, 9:30–11:00 pm: CYRP Bowling Social; advance \$20/person; after Dec. 22 on-site \$30/person
- Tuesday, Jan. 16, 6:00–10:00 pm: Rental Palooza Party & CRA Awards Ceremony; advance \$80/person; after Dec. 22 on-site \$90/person

Company Name _____ Contact Name _____

Mailing Address _____

City _____ State _____ Zip Code _____

Phone (____) _____ Email _____

HOTEL ACCOMMODATIONS: Stay on-site at the South Point Casino Hotel. Special room rates (\$85 + tax with a \$17/room/night resort fee) are available for Jan. 11-20, 2024. Reservations for these rates are available until Dec. 22, 2023, subject to availability. Reservations must be made on CRA's show website at www.RentalRally.com.

Payment in Full Required to Process Registration. Return Form with Payment to:

CRA, P.O. Box 348420, Sacramento, CA 95834-8420 • (916) 922-4222 • (800) 272-7400 • Fax (916) 570-1384 • info@CalRental.org

REGISTER EACH PERSON ATTENDING AND SELECT OPTIONAL EVENTS

Attendees must be Owners or Employees from a Qualified Rental Center.

Advanced Pre-Registration Rates shown below are good through December 22, 2023.

ATTENDEE NAMES – Print FIRST and LAST NAME (as it will appear on badge). OPTIONAL EVENTS – Circle selections for each person attending optional events.	Registration Fee (required)	Sunday Rental Leaders Boot Camp	Monday CYRP Breakfast	Monday Seminar Package General Party	Monday Cocktail Party	Monday CYRP Bowling	Tuesday Rental Palooza	TOTAL
1.	\$60	\$495	\$30	<input type="checkbox"/> \$75 <input type="checkbox"/>	\$40	\$20	\$80	
2.	\$60	\$495	\$30	<input type="checkbox"/> \$75 <input type="checkbox"/>	\$40	\$20	\$80	
3.	\$60	\$495	\$30	<input type="checkbox"/> \$75 <input type="checkbox"/>	\$40	\$20	\$80	
4.	\$15	\$495	\$30	<input type="checkbox"/> \$75 <input type="checkbox"/>	\$40	\$20	\$80	
5.	Free	\$495	\$30	<input type="checkbox"/> \$75 <input type="checkbox"/>	\$40	\$20	\$80	

RSIF — \$50 Voluntary Contribution for CRA Scholarship Fund

Cancellation refunds will be granted if a written request is sent to CRA, Attn: Controller, before January 1, 2024.

The refund will be the total registration fee less 25%. Allow 4-6 weeks after the CRA RENTAL RALLY TRADESHOW for refund.

Please contact CRA if you require assistance as defined by The Americans With Disabilities Act.

TOTAL ENCLOSED

PAYMENT METHOD:

Check enclosed (payable in U.S. Funds to California Rental Association)

Bill my VISA / Mastercard / American Express

VISA/MC/AE number _____ Exp. Date _____

Cardholder Name _____ Security No. _____

Signature _____ Billing Zip Code _____

Email Address for Receipt _____

FOR OFFICE USE ONLY:

Amount \$ _____

Check #/Auth.# _____

Date entered _____ by _____

Member ID# _____

**Optional Events are not included in attendee fee.*