



2024 Rental Rally Tradeshow Sponsorship Opportunities

There is no better way to demonstrate your support for the rental industry to your rental center customers.

CRA is extending an invitation to individuals and businesses to support our exciting event through sponsorship. All sponsors will be acknowledged on the CRA Website, in the Final Exhibitor List and in the eJournal. Sign up by Dec. 11th to be included in signage and the Pocket Program.

Major Sponsorships

Additional Benefits	PLATINUM \$5,000	GOLD \$2,500	SILVER \$1,500	BRONZE \$750
Acknowledgement at Awards Ceremony	X	X	X	X
Sponsor Ribbon	X	X	X	X
Listing in Pocket Program w/ Logo	X	X	X	X
Listed as Seminar Sponsor	X	X	X	X
eBlast Listing	X	X	X	X
Mention in Show Promo Pieces	X	X	X	X
Ad in Pocket Program	Full Page	¾ Page	½ Page	¼ Page
Cocktail Party Drink Tickets	20	10		
24" x 24" Floor Decal	1	1		
Major Sponsor	<input type="checkbox"/> \$5,000	<input type="checkbox"/> \$2,500	<input type="checkbox"/> \$1,500	<input type="checkbox"/> \$750

Tuesday Evening Event Sponsorships

- Event Sponsor - \$2,000**
Signage
- Dinner - \$1,000**
Signage
- Cigar Bar - \$750**
Signage
- TV Screen - Video - \$750**
Your 45 second video displayed on a TV Screen (no sound)
- TV Screen - Static - \$500**
Your Logo or Photo displayed on the Bar TV Screens

CYRP Event Sponsorships

- Pancake & CYRP Breakfast - \$750**
- CYRP Bowling Social - \$500**

Rental Rally Sponsorships

- Seminar Floor Decal Trail - \$800**
Your logo on 6 - 24"x24" Floor Decals leading the way to the Seminars! Additional benefit includes acknowledgement as a Seminar Sponsor.
- Exhibit Hall Decal Trail - \$800**
Your logo on 6 - 24" x 24" Floor Decals leading the way to the Exhibit Hall!
- Single Floor Decal - \$400**
Your logo on a 24" x 24" Floor Decal on the show floor directly in front of your booth.
- Cocktail Party Bar Sponsor - \$500**
Signage
- Friends of CRA - \$750**
Sponsor Ribbon and Acknowledgement at the Awards Ceremony

Return the form to CRA

CRA PO Box348420, Sacramento, CA 95834-8420 / Fax (916) 570-1384 / Ph. (800) 272-7400 / Info@CalRental.org

Please send an electronic file of your logo and ad for use with your sponsorship by Dec. 11, 2023.

A eps file is preferred, although a high-resolution tif or jpg is acceptable. Send to Carol.Murphy@CalRental.org

Name _____ Company _____

Address _____ City, State, Zip Code _____

Phone _____ Email _____

If Paying by Credit Card, Complete The Box	Total Amount _____
Card # _____	Exp. Date _____
Cardholder's Name _____	Security Code _____
Cardholder's Signature _____	Billing Zip Code _____
E-mail for Receipt: _____	