



# VIRTUAL RENTAL RALLY TRADESHOW

January 25 – February 25, 2021

## Stay Home - Stay Safe & Still Exhibit!

**Virtual Booth** –  \$485 each (CRA Members Only)

We are excited to provide Exhibitors and Attendee's the opportunity to participate in CRA Virtual Rental Rally Tradeshow!

Make your statement to the world about your company and products with a Promo Video or Slideshow!

Engage with the attendees!

- Video Chat Room
- Appointment Scheduler
- Contest w/ lead capture
- Demo
- Website
- Brochure

Visit [www.CalRental.org](http://www.CalRental.org) for more information.

## Sponsorship Opportunities

CRA is extending an invitation to individuals and businesses to support our exciting event through sponsorship. All sponsors will be acknowledged on the CRA website, in the eJournal, and in marketing material.

**Virtual Lobby Rotating Banner Ad** –  \$300 each ad spot.

2 Rotating Banners with up to 10 ads each displayed on the Virtual Lobby. Ad size: 200 pixels wide by 500 pixels high.

**Virtual Rental Rally Contest Gift Card** –  \$1,000  \$500  \$250  Other \_\_\_\_\_

Attendees receive an entry into the contest when they register and will receive additional entries by visiting exhibitor booths. The more booths they visit the more chances to win! Prizes will consist of gift cards in varying amounts.

**CRA Diamond Jubilee Sponsor Opportunities** –  \$2,000  \$1,000  \$500  Other \_\_\_\_\_

CRA will be celebrating our 75<sup>th</sup> Anniversary throughout the year with a Special Diamond Jubilee Edition of Rental Rally Magazine, Diamond Jubilee Gala and Commemorative Gifts! Sponsorships will be acknowledged on the website, marketing pieces, Table Tents at the gala, and sponsor logo cards to be included in Commemorative Gift packaging.

### Return the form to CRA

CRA, P.O. Box 348420, Sacramento, CA 95834-8420 / Fax (916) 570-1384 / Ph. (800) 272-7400 /

[info@CalRental.org](mailto:info@CalRental.org)

**Please send an electronic file of your company logo and ad for use with your sponsorship by Jan. 11, 2020.**

Send to [Carol.Murphy@CalRental.org](mailto:Carol.Murphy@CalRental.org).

Name \_\_\_\_\_ Company \_\_\_\_\_

Address \_\_\_\_\_ City, State, Zip Code \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

<b>If Paying by Credit Card, Complete this Box:</b>	Total Amount \$ _____
Card # _____	Exp. Date _____
Cardholder's Name _____	Security Code _____
Cardholder's Signature _____	Billing Zip Code _____
E-mail for Receipt: _____	