



VIRTUAL RENTAL RALLY TRADESHOW

January 25 – February 25, 2021

Sponsorship Opportunities

CRA is extending an invitation to individuals and businesses to support our exciting event through sponsorship. All sponsors will be acknowledged on the CRA website, in the eJournal, and in marketing material.

Virtual Lobby Rotating Banner Ad – \$300 each ad spot.

2 Rotating Banners with up to 10 ads each displayed on the Virtual Lobby. Ad size: 200 pixels wide by 500 pixels high.

Virtual Rental Rally Contest Gift Card – \$1,000 \$500 \$250 Other _____

Attendees receive an entry into the contest when they register and will receive additional entries by visiting exhibitor booths. The more booths they visit the more chances to win! Prizes will consist of gift cards in varying amounts.

CRA Diamond Jubilee Sponsor Opportunities – \$2,000 \$1,000 \$500 Other _____

CRA will be celebrating our 75th Anniversary throughout the year with a Special Diamond Jubilee Edition of Rental Rally Magazine, Diamond Jubilee Gala and Commemorative Gifts! Sponsorships will be acknowledged on the website, marketing pieces, Table Tents at the gala, and sponsor logo cards to be included in Commemorative Gift packaging.

Return the form to CRA

CRA, P.O. Box 348420, Sacramento, CA 95834-8420 / Fax (916) 570-1384 / Ph. (800) 272-7400 /

info@CalRental.org

Please send an electronic file of your company logo and ad for use with your sponsorship by Jan. 11, 2020.

Send to Carol.Murphy@CalRental.org.

Name _____ Company _____

Address _____ City, State, Zip Code _____

Phone _____ Email _____

If Paying by Credit Card, Complete this Box:

Total Amount \$ _____

Card # _____ Exp. Date _____

Cardholder's Name _____ Security Code _____

Cardholder's Signature _____ Billing Zip Code _____

E-mail for Receipt: _____